

# ADVERTISING CONTRACT

Prince William County, VA

## AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words  
 1/8 page (3 1/2 X 2) - Business card  
 1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical  
 1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)  
 Full page (8 w x 10 h)

## 2021 - 2022

SIZES, DIMENSIONS -  
 all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal.  
 All measurements in inches.

All magazines are the **only** Official Publications of the Homeowner Associations and contain the info residents **NEED TO READ** and use for **REFERENCE**. They are Delivered about 3 weeks after deadline to **ALL** residents in their respective community - full color throughout, on 80# gloss text.

### RATES

#### Dominion Valley/Braemar

Classifieds Resident	\$ 38-
Non-Resident	\$ 55-
1/8 page	\$ 175-
1/4 page	\$ 300-
1/2 page	\$ 500-
Full page	\$ 990-
Inside Back Cover Half page	\$ 600-
Full page	\$1100-
Inside Front Cover or Outside Back Cover Half page	\$ 775-
Full page	\$1400-

### RATES

#### Potomac Shores/Regency/Lake Manassas

Classifieds Resident	\$ 38-
Non-Resident	\$ 55-
1/8 page	\$ 150-
1/4 page	\$ 250-
1/2 page	\$ 400-
Full page	\$ 775-
Inside Back Cover Half page	\$ 500-
Full page	\$ 900-
Inside Front Cover or Outside Back Cover Half page	\$ 650-
Full page	\$1100-

Name of Business \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Person Responsible for Placement & Payment \_\_\_\_\_

**IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY**

Name on Card \_\_\_\_\_ Exp Date \_\_\_\_\_

Account # \_\_\_\_\_ 3or 4 digit code on reverse \_\_\_\_\_

Zip code credit card bill mailed to \_\_\_\_\_ Signature \_\_\_\_\_



**IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:**

- ◇ CONTRACT
- ◇ PAYMENT (check or credit card)
- ◇ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

\*If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.  
 \* If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

**If all three are not received by the deadline your ad may NOT run!**

### MAILING & CONTACT INFORMATION

**IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176**

Email: [imageryads@aol.com](mailto:imageryads@aol.com) or [melissa@imageryprintpromotions.com](mailto:melissa@imageryprintpromotions.com)

TEL: 703.723.3400 - FAX: 703.724.9002

You can also download the contracts from our website: [www.imageryprintpromotions.com](http://www.imageryprintpromotions.com)

## COMMUNITIES



*Dominion Valley*  
 Family Community, Haymarket, VA



**POTOMAC SHORES**

New Family Community, Dumfries, VA

**BRAEMAR**

Family Community, Bristow, VA



Family Community, Gainesville, VA



**REGENCY**  
 at *Dominion Valley*

Active Living 55+ Community - Haymarket, VA

**DEADLINES**

**DOMINION VALLEY**

**SPRING ISSUE: February 15**  
**SUMMER ISSUE: May 15**  
**FALL ISSUE: August 15**  
**WINTER ISSUE: November 15**

**BRAEMAR, LAKE MANASSAS & REGENCY**

**SPRING ISSUE: March 1**  
**SUMMER ISSUE: June 1**  
**FALL ISSUE: September 1**  
**WINTER ISSUE: December 1**

**POTOMAC SHORES**

**SPRING ISSUE: March 15**  
**SUMMER ISSUE: June 15**  
**FALL ISSUE: September 15**  
**WINTER ISSUE: December 15**

**Please check the community publication(s) you want your ad to run in:**

- Dominion Valley Voice
- Potomac Shores Front Porch
- Braemar Bagpiper
- Regency Review
- Lake Manassas Connection

If you are a resident of one of the communities, please circle applicable community

**Ad Size: \_\_\_\_\_ x cost for each ad:**

**\$ \_\_\_\_\_ x # of issues to run in:**

**x # of publications.**

Issues to run in Publication/Edition(s) for run:

- Fall  Winter  Spring  Summer

**Less Discount:**  10% resident **or**

- 15% **prepay** for 4 issues (one year) of one publication
- 20% **prepay** for 4 issues (one year) for any 3 publications  
 (please note discounts can **not** be combined)  
 The rates are per ad, per community

**TOTAL DUE: \$ \_\_\_\_\_**

**Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left**

**ADVERTISING POLICY**

Dominion Valley Voice, Braemar Bagpiper, Potomac Shores Front Porch, Regency Review and Lake Manassas Connection are supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount. Advance payment, for the year, in advance for all five publications can take a 20% discount. All publications are governed by their respective communities and therefore discounts can not be combined. Ad requests will be accepted on a first come, first served basis. The publisher reserves the right to decline any advertisement for any reason they deem appropriate.