

ADVERTISING CONTRACT

Prince William County, VA

AD DIMENSIONS

SIZES, DIMENSIONS - all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements in inches.

CLASSIFIEDS - text only up to 50 words All publications sponsored by the Home-owner Associations in each community. Delivered to ALL residents, full color throughout, on 80# gloss text. Rates are determined by distribution quantity/community size.
 1/8 page (3 1/2 X 2) - Business card
 1/4 page (3 3/4 X 4 3/4) Hori or Vert
 1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
 Full page (8 w x 10 h)
 The rates are per ad, per community

RATES Dominion Valley and Braemar

Classifieds	Resident	\$ 38-
	Non-Resident	\$ 55-
1/8 page		\$ 175-
1/4 page		\$ 300-
1/2 page		\$ 500-
Full page		\$ 990-
Inside Back Cover	Half page	\$ 600-
	Full page	\$ 1100-
Inside Front Cover or Outside		
Back Cover	Half page	\$ 775-
	Full page	\$ 1400-

RATES Potomac Shores, Regency and Lake Manassas

Classifieds	Resident	\$ 38-
	Non-Resident	\$ 55-
1/8 page		\$ 150-
1/4 page		\$ 250-
1/2 page		\$ 400-
Full page		\$ 775-
Inside Back Cover	Half page	\$ 500-
	Full page	\$ 900-
Inside Front Cover or		
Outside	Half page	\$ 650-
	Full page	\$ 1100-

COMMUNITIES

 **Dominion Valley**
Family Community, Haymarket, VA

 **POTOMAC SHORES**
New Family Community, Dumfries, VA

 **BRAEMAR**
Family Community, Bristow, VA

 **LAKE MANASSAS**
Family Community, Gainesville, VA

 **REGENCY**
at Dominion Valley
Active Living 55+ Community - Haymarket, VA

DEADLINES

DOMINION VALLEY & POTOMAC SHORES
SPRING ISSUE: February 15
SUMMER ISSUE: May 15
FALL ISSUE: August 15
WINTER ISSUE: November 15

BRAEMAR, LAKE MANASSAS & REGENCY
SPRING ISSUE: March 1
SUMMER ISSUE: June 1
FALL ISSUE: September 1
WINTER ISSUE: December 1

Please check the community publication(s) you want your ad to run in:

- Dominion Valley Voice
- Potomac Shores Front Porch
- Braemar Bagpiper
- Regency Review
- Lake Manassas Connection

If you are a resident of one of the communities, please circle applicable community

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ 3/4 digit code on reverse _____

Zip code credit card bill mailed to _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:

- ◇ CONTRACT
- ◇ PAYMENT (check or credit card)
- ◇ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

✓ If you prepay for an issue please use the deadline dates too advise if your art is to be modified/changed.
 ✓ If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

If all three are not received by the deadline your ad will NOT run!

Ad Size: _____ x cost for each ad: _____

\$ _____ x # of issues to run in: _____

x # of publications. _____

Issues to run in Publication/Edition(s) for run:

- Fall Winter Spring Summer

Less Discount: 10% resident **or**

15% **prepay** for 4 issues (one year) of one publication

20% **prepay** for 4 issues (one year) for all 5 publications

(please note discounts can **not** be combined, no prepayment discount on classifieds)

Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left

ADVERTISING POLICY

Dominion Valley Voice, Braemar Bagpiper, Potomac Shores Front Porch, Regency Review and Lake Manassas Connection are supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in single publications. All Advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount. Advance payment, for the year, in advance for all five publications can take a 20% discount. All publications are governed by their respective communities and therefore discounts can **not** be combined. Ad requests will be accepted on a first come, first served basis. The Publisher reserves the right to decline any advertisement for any reason they deem appropriate.

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176

Email: imageryads@aol.com TEL: 703.723.3400 - FAX: 703.724.9002

You can also download the contracts from our website

www.imageryprintandpromotions.com