

ADVERTISING CONTRACT

Loudoun County, VA

AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words
 1/8 page (3 1/2 X 2) - Business card
 1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical
 1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
 Full page (8 w x 10 h)

RATES

Classifieds	Resident	\$ 38-	Non-Resident	\$ 55-
1/8 page		\$ 175-		
1/4 page		\$ 300-		
1/2 page		\$ 500-		
Full page		\$ 990-		
Inside Back Cover	Half page	\$ 600-	Full page	\$ 1100-
Inside Front Cover	or Outside Back Cover			
	Half page	\$ 775-	Full page	\$ 1400-

2021 - 2022

SIZES, DIMENSIONS -
 all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal.
 All measurements in inches.

All magazines are the **only** Official Publications of the Homeowner Associations and contain the info residents **NEED** to READ and use for REFERENCE. They are delivered about 3 weeks after deadline to ALL residents in their respective community - full color throughout, on 80# gloss text. Collectively they are delivered to more than 10,000 homes.

COMMUNITIES



DEADLINES- (Quarterly)

Belmont, Lansdowne & River Creek

SPRING ISSUE: January 20
SUMMER ISSUE: April 20
FALL ISSUE: July 20
WINTER ISSUE: October 1 (Belmont & Lansdowne)
 October 20 (River Creek)

DEADLINES- Monthly (10 issues)

Ashburn Village

FEBRUARY	January 1	Note: We do not publish a January or July Issue
MARCH	February 1	
APRIL	March 1	
MAY	April 1	
JUNE	May 1	
AUGUST	July 1	
SEPTEMBER	August 1	
OCTOBER	September 1	
NOVEMBER	October 1	
DECEMBER	November 1	

Please check the community publication(s)

you want your ad to run in:

- Belmont Country Club**
 Spring Summer Fall Winter
- Lansdowne on the Potomac**
 Spring Summer Fall Winter
- River Creek Country Club**
 Spring Summer Fall Winter
- Ashburn Village**
 February March April May
 June August September
 October November December

If you are a resident of one of the communities, please circle applicable community

Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ 3 or 4 digit code on reverse _____

Zip code credit card bill mailed to _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:

- ▷ CONTRACT
- ▷ PAYMENT (check or credit card)
- ▷ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

- *If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.
- * If a proof is desired please advise - once approved by client publisher is absolved of

If all three are not received by the deadline your ad may NOT run!

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176

Email: imageryads@aol.com or melissa@imageryprintpromotions.com

TEL: 703.723.3400 - FAX: 703.724.9002

You can also download the contracts from our website: www.imageryprintpromotions.com

ADVERTISING POLICY

Belmont News, Lansdowne Connection, River Creek Reflections and Ashburn Villager is supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in their community. All advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount. All publications are governed by their respective communities and therefore discounts can **not** be negotiated. Ad requests will be accepted on a first come, first served basis. The publisher reserves the right to decline any advertisement for any reason it deems appropriate.

Ad Size: x cost for each ad:

\$ x # of issues to run in:

X # of publications.

Less Discount: 10% resident **or**

15% prepay for (one year) of one publication

20% prepay for (one year) for all 4 communities

Please note discounts can **not** be combined

TOTAL DUE: \$

Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left