

# ADVERTISING CONTRACT

Loudoun County, VA

## AD DIMENSIONS

**SIZES, DIMENSIONS -**  
all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements in inches.

**CLASSIFIEDS -** text only up to 50 words  
1/8 page (3 1/2 X 2) - Business card  
1/4 page (3 3/4 X 4 3/4) Horizontal or Vertical  
1/2 page (V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)  
Full page (8 w x 10 h)

## RATES

Classifieds	Resident	\$ 38-
	Non-Resident	\$ 55-
1/8 page		\$ 175-
1/4 page		\$ 300-
1/2 page		\$ 500-
Full page		\$ 990-
<u>Inside Back Cover</u>	Half page	\$ 600-
	Full page	\$ 1100-
<u>Inside Front Cover or Outside Back Cover</u>		
	Half page	\$ 775-
	Full page	\$ 1400-

All magazines are the only Official Publications of the Homeowner Associations in each community. They are Delivered to ALL residents at home (Owners and Renters), full color throughout, on 80# gloss text.

Name of Business \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

Person Responsible for Placement & Payment

**IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY**

Name on Card \_\_\_\_\_ Exp Date \_\_\_\_\_

Account # \_\_\_\_\_ 3/4 digit code on reverse \_\_\_\_\_

Zip code credit card bill mailed to \_\_\_\_\_ Signature \_\_\_\_\_



**IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:**

- ⚡ CONTRACT
- ⚡ PAYMENT (check or credit card)
- ⚡ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.

\*If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.  
\* If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

**If all three are not received by the deadline your ad may NOT run!**

## MAILING & CONTACT INFORMATION

**IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176**

Email: [imageryads@aol.com](mailto:imageryads@aol.com) or [melissa@imageryprintpromotions.com](mailto:melissa@imageryprintpromotions.com)

TEL: 703.723.3400 - FAX: 703.724.9002

You can also download the contracts from our website: [www.imageryprintpromotions.com](http://www.imageryprintpromotions.com)

## COMMUNITIES



Lansdowne on the Potomac  
Lansdowne/Leesburg, VA

## DEADLINES

**SPRING ISSUE:** January 20  
**SUMMER ISSUE:** April 20  
**FALL ISSUE:** July 20  
**WINTER ISSUE:** October 1 (Belmont & Lansdowne)  
October 20 (River Creek)  
**ALL PUBLICATIONS DELIVER APPROXIMATELY 3 WEEKS AFTER DEADLINE**

**Please check the community publication(s) you want your ad to run in:**

- Belmont Country Club
- Lansdowne on the Potomac
- River Creek Country Club

If you are a resident of one of the communities, please circle applicable community

**Ad Size: \_\_\_\_\_ x cost for each ad:**

**\$ \_\_\_\_\_ x # of issues to run in:**

**x # of publications.**

Issues to run in Publication/Edition(s) for run:

- Fall
- Winter
- Spring
- Summer

**Less Discount:**  10% resident **or**  
 15% **prepay** for 4 issues (one year) of one publication

20% **prepay** for 4 issues (one year) for all 3 publications

(please note discounts can **not** be combined, no prepayment discount on classifieds)

**TOTAL DUE: \$ \_\_\_\_\_**

**Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left**

## ADVERTISING POLICY

Belmont News, Lansdowne Connection and River Creek Reflections is supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents of their respective communities can take a 10% discount for ads in single publications. All advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount. All publications are governed by their respective communities and therefore discounts can **not** be combined. Ad requests will be accepted on a first come, first served basis. The publisher reserves the right to decline any advertisement for any reason it deems appropriate.