

ADVERTISING CONTRACT

Prince William County, VA



Lake Ridge TODAY

Lake Ridge, Virginia

AD DIMENSIONS

CLASSIFIEDS - text only up to 50 words	
1/8 page	(3 1/2 X 2) - Business card
1/4 page	(3 3/4 X 4 3/4) Horizontal or Vertical
1/2 page	(V) (3 3/4 w X 10 h) or (H) (8 w X 4 3/4 h)
Full page	(8 w x 10 h)

2021 - 2022

SIZES, DIMENSIONS - all ads can be formatted vertical or horizontal with exception of outside and inside covers which must be horizontal. All measurements in inches.

RATES

Classifieds Resident	\$ 38-
Up to 50 words Non-Resident	\$ 55-
1/8 page (business card size)	\$ 175-
1/4 page	\$ 350-
1/2 page	\$ 550-
Full page	\$ 990-
<u>Inside Back Cover</u> Half page	\$ 650-
Full page	\$ 1050-
<u>Inside Front or Outside Back Cover</u> Half page	\$ 800-
Full page	\$ 1200-

LAKE RIDGE TODAY is the only Official Publication of the Lake Ridge Community and contains the info residents NEED TO READ and use for REFERENCE.

It is delivered about 3 weeks after deadline to ALL residents in the community - full color throughout, on 80# gloss text.

Distribution: mailed to approximately 8500 residents at home and to advertisers also posted on the community web site.

BI-MONTHLY DEADLINES ISSUE DEADLINE

September/October	August 1
November/December	October 1
January/February	December 1
March/April	February 1
May/June	April 1
July/August	June 1



Name of Business _____ Date _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

Person Responsible for Placement & Payment _____

IF PAYING BY CREDIT CARD - PLEASE PRINT CLEARLY

Name on Card _____ Exp Date _____

Account # _____ 3/4 digit code on reverse _____

Zip code credit card bill mailed to _____ Signature _____



IMPORTANT - This contract does NOT guarantee space. In order to insure your ad will run we need the following by deadline:

- ⊘ CONTRACT
 - ⊘ PAYMENT (check or credit card)
 - ⊘ ARTWORK (or material so we can create ad for you - no charge). Please supply art in a pdf for prepress, 300dpi cymk.
- *If you prepay for an issue please use the deadline dates to advise if your art is to be modified/changed.
* If a proof is desired please advise - once approved by client publisher is absolved of responsibility for content.

If all three are not received by the deadline your ad may NOT run!

MAILING & CONTACT INFORMATION

IMAGERY - 18373 Fairway Oaks Square - Leesburg, VA 20176

Email: imageryads@aol.com or melissa@imageryprintpromotions.com

TEL: 703.723.3400 - FAX: 703.724.9002

You can also download the contracts from our website: www.imageryprintpromotions.com

Ad Size: _____ x cost for each ad _____

\$ _____ x # of issues to run in: _____

Less Discount:

- 10% resident **or**
 - 15% **prepay** for 6 issues (one year)
- (Please note discounts can not be combined)*

TOTAL DUE: \$ _____

Ad to run in Publication/Edition(s)

- January/February
- March/April
- May/June
- July/August
- September/October
- November/December

Please make checks payable to Imagery OR SUPPLY CREDIT CARD INFO on left and mail, email or fax to Imagery.

ADVERTISING POLICY

Lake Ridge Today (Lake Ridge, VA Community Association) is supported solely by paid advertising. We welcome resident and non-resident advertisers. Residents can take a 10% discount. All Advertisers who pay in full, in advance, for yearly contracts, can take a 15% discount (discounts can not be combined). Ad requests will be accepted on a first come, first served basis. The Publisher reserves the right to decline any advertisement for any reason they deem appropriate.